



Capability Statement

BUSINESS SUMMARY:

Star One Professional Services works with business leaders adopt a people-centered approach to achieve their long-term growth objectives. We have been in business since May 2016.

CAPABILITIES

Areas of expertise – types of work you can do for your client.

- Strategic planning
- Team Building
- Leadership
- Customer Loyalty
- Goal Attainment
- Assessments (individual & organizational)
- Board Training
- Success in Sales

EXPERTISE:

Bertha is the founder & owner of Star One Professional Services. She is an innovative leader in the coaching and business consulting field. She challenges individuals and organizations to become better leaders of themselves and others. She provides workshops, seminars and sessions on: Organizational Planning, Goal Setting, Customer Loyalty, Leadership, Management, Sales, Time Strategies to name a few and provides Spanish language interpretation. Bertha has over 20 years of experience with key problem-solving skills and business analysis to enable successful resolution of any issue. Her passion and dedication to her clients to achieve their growth goals is evident in how she helps them follow a proven process to get to lasting improved results.

CLIENTS:

Middlesex County College – Aileen Vega
2600 Woodbridge Avenue Edison, NJ 08818
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Women's Center for Entrepreneurship Corporation – Steve Maiorano
311 Main Street, 2nd Floor Chatham, NJ 07928
T: 973-507-9700 E: smaiorano@wcecnj.org

Plainfield Special Improvement District – Antoinette Brevard
131A North Avenue, Plainfield, NJ 07060
T: 908-644-2374 E: msabrevard@gmail.com

SUMMARY

Star One Professional Services' focus is on working with clients to maximize their organization's value by assisting them in identifying and implementing innovative solutions. Solutions designed to help organizations and individuals achieve measurable results. With a minimum disruption, we can quickly assist clients in meeting their specific objectives. Star One Professional Services is uniquely qualified to help enhance and develop people and business potential that already exist within these organizations—a potential frequently underutilized.

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EIN: 81-0772942

NAICS:
541611 Administrative &
General Management
Consulting Services

541612 Human Resources
Consulting Services

541613 Marketing
Consulting Services

541614 Process, Physical
Distribution, & Logistics
Consulting Services

541618 Other Management
Consulting Services

Cage Code: 8B5U4

D&B: 116967317

SIC Code: 8742
8748

Vendor Code: V00025301

Certifications:

NJ State **certified in Small
Business Enterprise** and
**Minority Women Owned
Business Enterprise**

Expires: 10/21/2022